

# Big Money Moves

Priti Paul gets busy in Calcutta. There's an online venture at the Oxford Bookstore Gallery and a new Business Centre as well

It's interesting the way the culture of Calcutta is changing, you have to work late, you have to take decisions, young people have to take decisions, big money is being spent," says Priti Paul, an entrepreneur who exemplifies virtually all the attributes she has listed. And you just have to step into the Oxford Bookstore Gallery to appreciate that this is one person who has put her money where her mouth is. This venerable old bookstore was revamped in two stages. The first time it was expanded in 1995 to include an art gallery, then, a cha bar was added. But the recent renovation has been far more comprehensive. "The renovation in 2000 was to usher Oxford into the new millennium." The new Oxford, with 40 per cent more floor space, has tried to retain the essence of the lovable old bookstore with the somewhat dusty shelves and sometimes dog-eared books that still had the affection of a large number of Calcuttans, is hip and happening. Very happening! In the recent past the bookstore has been host to a battery of events that include the launch of Amitav Ghosh's latest book, an art show for the Indian Institute of Cerebral Palsy, and the launch of the [Oxfordbookstore.com](http://Oxfordbookstore.com).

It's this latest venture that has kept Priti busy for most of this year. "It's an online bookstore that will increase value for everyone in the book chain," Priti explains. "It will give customers access to half a million books at great prices, discounted prices." Priti also

